

Wayne SCAN™ 2D Barcode Reader

Be Ready for What's Next.

- Support mobile applications
- Make paying faster and easier for your customers
- Enhance customer loyalty and promotional programs
- Improve customer satisfaction
- Increase sales and profits



Wayne
FUELING SYSTEMS



2D barcodes are poised to be the identification technology of choice for quick-response, loyalty, promotional, and mobile-enabled methods of purchase throughout the retail petroleum dispensing industry.

What makes the 2D barcode reader better?



- It's easier than swiping or inserting cards.
- It speeds transactions.
- It allows for scanning of codes on any surface, including paper, plastic, and mobile devices.
- It scans at any angle, reducing the need for accurate alignment or placement of code.
- It also scans QR codes, expanding opportunities for loyalty and promotional programs.

Simply put, 2D barcode readers make the entire fuel dispensing and payment experience better for your customer, and greatly expand your marketing capabilities. Which makes having a 2D barcode reader a must-have for all fuel retailers.

You don't have to wait.

2D barcode scanning technology is available to you now. You don't have to wait to replace your dispensers or undergo expensive upgrades. With the Wayne SCAN 2D barcode reader, you can add barcode-reading capabilities to your existing dispensers now, regardless of which vintage Wayne dispenser is installed and with virtually no dispenser downtime.

Don't get left behind.

Early adopters of 2D barcode scanning technology will most certainly have a competitive advantage over retailers who wait. And because the Wayne SCAN 2D barcode reader is fully compatible with future EMV payment solutions, your investment is protected for years to come.

Contact your Wayne Fueling Systems Representative now to learn more about adding customer-friendly and revenue-enhancing 2D barcode scanning technology to your forecourt.

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